

ILLUMINATUS

A NEWSLETTER OF P.G. DEPT. OF COMMERCE 2022-23

POST GRADUATE DEPARTMENT OF COMMERCE
DEVA MATHA COLLEGE KURAVILANGAD, KOTTAYAM, KERALA

Re-Accredited with 'A' grade (CGPA 3.23) by NAAC
Affiliated to Mahatma Gandhi University, Kottayam
ISO Certified Institution



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MISSION

We focus on the Holistic development of the students by providing them with the best learning environment and quality education to deepen their knowledge, to nurture their skills and to inculcate the right attitude essential for attaining a successful future.

VISION

We envision a group of committed youth with perfect blend of right potential and moral values; striving to make an immortal impact in the society by emerging as true leaders to transform the world for the better.

MOTTO

Together We Learn; Forever We gain. We believe together we can bring forth wonderful results by enabling our students to cherish the learning and transforming process by being a centre dedicated to excellence.

ART & CRAFT EXHIBITION

As part of World Environment Day Celebrations P.G Department of Commerce in Association with SESREC Cell of Deva Matha College organised an exhibition named SCRAP TO CRAFT – Conversion of waste materials into useful products on June 1, 2022. Hand Made crafts made from waste and scrap materials were displayed in the exhibition. There were 63 participants in the exhibition.



PLANT A TREE CAMPAIGN

World environment day is celebrated on 5th June every year, to raise awareness among people to protect the environment and to inspire people all around the world to take good environmental activities to help create a brighter future.

On World environment day, P.G Department of Commerce, Deva Matha College organized "Plant a Tree Campaign" for both UG & PG students by taking a photo/selfie with tree sapling and upload the same in their Google Classroom. Nearly 23 students participated in the campaign.



INTERACTIVE SESSION ON TACKLING ENGLISH

The PG Department of Commerce in association with Jyothi Nivas College, Bengaluru organized an interactive session for improving the English language skills of the PG students. The programme was a fruitful one with the wholehearted participation of students who interacted well with the resource person and clarified their doubts. First year M.Com students were the beneficiaries and participants in the programme.

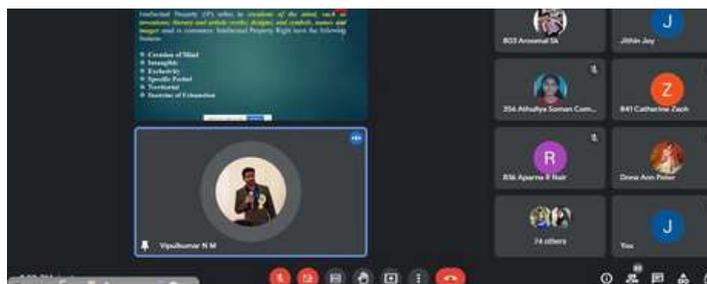
FISH CAMP

An orientation program, fish camp was conducted for final year B.Com students of P.G Department of Commerce on 21st June 2022. The programme was organized by the Department in association with JCI Kuravilangad at the Multimedia Hall with resource person, Jeffin Joe, a designer and trainer.



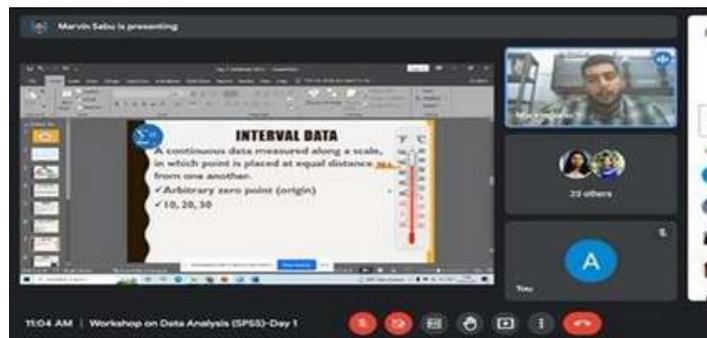
WEBINAR ON INTELLECTUAL PROPERTY RIGHTS: GEOGRAPHICAL INDICATIONS

P.G Department of Commerce conducted a webinar on "Intellectual Property Rights: Geographical Indications" on July 06 2022, at 3 P.M through Google Meet. The webinar was conducted in connection with the department's Alumni Lecture Series.



WORKSHOP ON DATA ANALYSIS USING SPSS

A workshop on the topic Data Analysis Using SPSS was organised by PG Department of Commerce, Deva Matha College, Kuravilangadin association with the PG Department of Commerce, Kuriakose Elias College, Mannanam.



HAND HYGIENE AWARENESS

P.G Department of Commerce and Social Entrepreneurship, Swacchta and Rural Engagement Cell (SESREG) of Deva Matha College conducted a hand hygiene awareness campaign in Kuravilangad town. Students and teachers of the college explained the importance of hand hygiene and demonstrated the right method of hand washing instructed by the World Health Organization to the public. The team also distributed pamphlets to the people and posters are showcased in various shops for the public



ONAM CELEBRATION 2K22- 'PADICHONAM'



DEBATE ON "WHETHER PETROLEUM PRODUCTS SHOULD BE INCLUDED IN THE AMBIT OF G.S.T?"

PG Department of Commerce organized a Debate on "Whether petroleum products should be included in the ambit of G.S.T?" for the UG and PG students. The Debate was organized by Students of 2nd P.G M.Com.



ORIENTATION PROGRAMME



Friday, 28th October 2022 was in every way a unique day for the first year B.Com students of Deva Matha. Thanks to the orientation programme organized under the aegis of the PG department of Commerce in association with JCI Vaikom Yuva. The programme was meant to orient particularly the first year B.Com students of in such a way as to help them build up healthy relationships in all the three realms – family, society and friend circles.

ADD ON COURSE-DIGITAL MARKETING & ONLINE BUSINESS



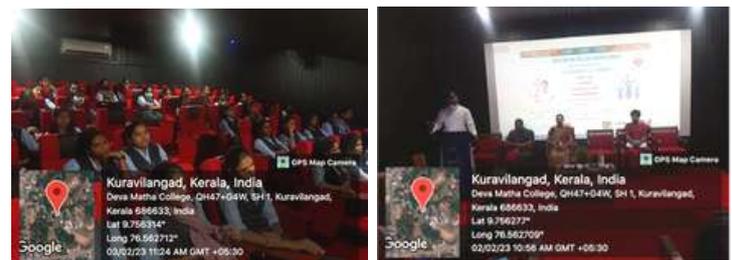
An Add on Course for II DC Students of the department on the topic Digital Marketing and Online Business was conducted from 13th to 19th December 2022. Mrs. Soumya Sebastian was the coordinator of the programme.

CAKE FIESTA 2K22

The Entrepreneurship Development (ED) club under the auspices of Post graduate department of Commerce, Deva Matha College Kuravilangad has conducted a cake festival called 'Cake Fiesta' on 23rd December 2022.

CAREER COUNSELLING PROGRAMME

A two-day career counselling programme was organised in association with ICMAT Kottayam, SJCT Pala and CanApprove consultancy services on 3rd and 4th of February 2023. Students from III DC B.com and II P.G M.com participated. An MBA orientation program was conducted by the faculties of St Joseph's college of engineering and technology, pala. The class was led by Ms. Sowmya, the head of the department of MBA program.



CAREER ORIENTATION PROGRAMME



A career orientation programme in association with FM Academy was conducted on Monday, 6th February 2023. Both B.com and M.com students participated in it. Mr. Thomas Mathew, faculty at FM Academy and one of the few CFA charter holders in Kerala interacted with the students to give a clarity regarding the courses available at professional level like CA, CMA, ACCA and CPA.

CASE STUDY DISCUSSION



The department organised a case study discussion on 6th February 2023 on the topic "Adani:How the billionaire's empire lost \$100 bn in days?" The speakers of the discussion were the members of WWS programme(walk with a scholar)-Namitha Babu, Tom Thomas and Blessy Maria Saju, students of III DC B.Com. The discussion helped the students to have an understanding on the current issue.

OVERSEAS EDUCATION SEMINAR



The P.G department of commerce in association with Santa Monica study abroad Pvt. Ltd. organised an overseas education seminar for B.com and M.Com students on 15th february 2023, with a view to equip the students with adequate information on studying abroad. Ms. Sobhitha Thomas, Project Manager at Santa Monica took a seminar on the benefits & opportunities of studying abroad and engaged the students through an interactive session.

FINISHING SCHOOL PROGRAMME



Finishing school program aims at equipping the students with additional skills beyond their academic qualifications. It is designed in such a way as to make the students industry ready. The session was on 13th and 14th of February 2023 for 3rd DC B.Com and 2nd P.G M.Com students. Mr. Alex Mathew CEO, Founder, T-Horizon- The Mentors Pvt. Ltd was the resource person. The session focused on interview and resume preparation. The mock interviews and group discussion gave the students a great exposure.

FINESSE HUNT



Finesse Hunt, an intra-department management fest organised to offer a competitive platform for the students of commerce department to discover and expose their latent talents and skills was conducted on Saturday, 28th January 2023. The events included Business Quiz, Product Launch, Cinematic Dance competition and Reels competition. The entire students of the department was organised into four groups viz, ELECTRA, OCEANOUS, EUROPA and ODYSSEUS. The overall Champions were the students of II DC B.com.

BANK ACCOUNT FOR ALL CAMPAIGN



BANK ACCOUNT FOR ALL CAMPAIGN was organised by P.G Department of Commerce in Association with Central Bank of India. The officials from central bank of india came to the college for opening a zero balance account for the students of the department. About 178 students participated in the campaign which was conducted on 17/03/2023.

LEGAL AWARENESS SEMINAR

The NSS UNIT-12 of Deva Matha College and Meenachil Thaluk legal service committee jointly organised a Legal Awareness Seminar in collaboration with the department of commerce on 7th June 2022 on the topic "Environmental Laws". It was taken by Adv. Thomas Joseph as part of the observance of world environment day.

OFFICIAL LAUNCHING OF THE CASUS BELLI 2023 POSTER



CASUS BELLI 2023

The 19th edition of CASUS BELLI – a south india level management fest organised by the department of commerce, was hosted on Saturday,4th March 2023 after a 3 years break.The fest was inaugurated by Dr. Sunil C. Mathew(Principal, Deva Matha College).It aims at equipping the students with adequate skills of management and coordination. It included 5 events-Corporate survivor(Soprawivere),Business Quiz(Quizard),Treasure Hunt(Polaroid), IPL Auction(Yorker) and Spot Event(Resolute) with a total prize money of 51K.The fest had150 participants from 21 colleges. Sacred Heart College,Thevara won the ever rolling Trophy.



COMMERCE ASSOCIATION DAY 2023

The commerce Association daywas conducted on Saturday,18th March 2023.The chief guest of the event was Ms. Anna Joseph- Manager,IT Department of Central Bank of India. The programme included the presentation of Annual Report,honouring of M.G University rank holders,distribution of scholarships and certificates.Students who excelled in other co-curricular activities were also honoured.It was followed by the cultural programmes.Overall it was a memorable occasion for both the students as well as the faculties.



CROSS TEACHING PROGRAMME ON THE FUNDAMENTALS OF INCOME TAX

The department had organised a short term course on income tax-a cross teaching program for the final year B.Com students. The programme was for 5 days from 15th to 19th May 2023 .The class was engaged by a team of 8 students of II DC M.Com under the leadership of Ms.Vidhya Madhusoodanan and Ms. Nikhitha Bobby.



INDUSTRIAL VISIT AND STUDY TOUR



RESULTS

P.G DEPARTMENT OF COMMERCE
DEVA MATHA COLLEGE KURAVILANGAD
Hearty Congratulations

MODEL 1 B.Com. COMPUTER APPLICATION - 2020-23 BATCH

Grade	Student Name	Roll No.
A+	NAMITHA BABU	CCPA-8.88
	AJIN MATHW	CCPA-8.85
	RAISE ROY	CCPA-8.86
A	NANDANA BEU	CCPA-8.83
	TOM THOMAS	CCPA-8.56
	ROSHNI JOSE	CCPA-8.55
	POJIA MADHU	CCPA-8.52
A GRADE HOLDERS (12)	REENO MATHW	CCPA-8.38
	BLESSY HARITHA SAJU	CCPA-8.32
	JESTIN BENNY	CCPA-8.32
	CATHERINE ZACH	CCPA-8.32
	MEENAKSHI MOHANAN	CCPA-8.32
	AKEEJA THOMAS	CCPA-8.32
	SINDHYA CHACKO	CCPA-8.32
	APARNA R. NAIR	CCPA-8.04
	DEVYANHA A	CCPA-7.91
	JOE PHILIP	CCPA-7.81
	SABARNA S	CCPA-7.73
	INFANTINA JAMES	CCPA-7.54

EDITORIAL BOARD

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HoD, Dept. of Commerce

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Asst. Prof., Dept. of Commerce

Student Editor : Tom Thomas
Association Secretary, 2022-23