

**Deva Matha College Kuravilangad**

**RED RIBBON CLUB**

**ACTIVITY REPORT**

**2025-26**

## **Bike Rally**

As part of International Youth Day, a bike rally was conducted on 12 August 2025, from the college campus to Ettumanoor. The students covered a distance of more than 50 km, spreading awareness on important social messages such as anti-drug campaigns, anti-ragging, the importance of blood donation, and health awareness. The rally was flagged off by the Sub-Inspector of Police, Kuravilangad, Mr. Mujeeb V. H. A total of 50 students and 14 staff members of the college actively participated in the rally.



## **Red Ribbon Club Registration Drive and Awareness Session**

The Red Ribbon Club (RRC) registration drive was conducted from 18 August 2025 to 22 August 2025 in the open auditorium of the college. The drive aimed to encourage first-year UG and PG students to become active members of the club. To motivate student participation, Red Ribbon Club coordinators along with student volunteers visited each first-year UG and PG classroom and explained the objectives and activities of the club. As a result of this initiative, 107 students were

newly enrolled as members of the Red Ribbon Club. The newly enrolled students were welcomed with gifts by the College Principal and the Bursar, marking the successful completion of the registration drive.



On 22 August 2025 at 1:45 PM, an awareness session was organized for the newly enrolled members at the E-Learning Hall of the college. The session was handled by Mr. Reneesh Thomas, former Red Ribbon Club Coordinator of the college. The session focused on the importance of youth participation in awareness programmes related to health and social responsibility. A total of 43 students attended the awareness session and actively participated in the programme. On 22-08-2025 1.45 an awareness session was arranged for the newly enrolled members at e-learning hall of the college. The session was handled by the former red ribbon club coordinator of the college Mr. Reneesh Thomas. 43 students attended the session.

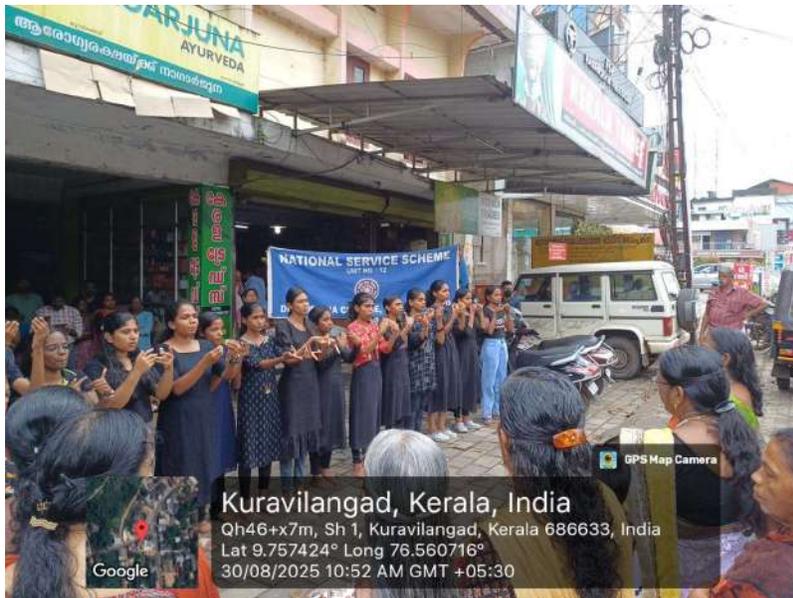
### **RRC Inauguration and Training Programme**

The induction and training programme for newly enrolled RRC and NSS volunteers was conducted on 25th August 2025 at 10.30 a.m. in the e-Learning Hall. The programme was inaugurated by Mrs. Mini Mattai, President of Kuravilangad Grama Panchayath. Ms. Vidya Jose, RRC College Coordinator, and Mr. Vivek V. Nair, former RRC Students' College-level Coordinator, served as the resource persons for the programme. The sessions focused on the objectives, activities, and responsibilities of RRC and NSS volunteers. A total of 76 students actively participated in the induction programme.



### Flash Mob against Drugs

A flash mob highlighting the harmful effects of drug abuse and the importance of blood donation was conducted by the RRC volunteers at Kuravilangad town. The programme was inaugurated by the Kuravilangad Panchayath President, **Mrs. Mini Mathai**. During the event, volunteers displayed play cards carrying strong awareness slogans. Mini palm leaf pamphlets conveying messages against drug abuse and emphasizing the need for blood donation were also distributed to the public. The programme attracted public attention and effectively spread awareness among the local community.



## Awareness against HIV-AIDS

An HIV Awareness Programme was conducted on 15 September 2025 for higher secondary school and college students. The programme aimed to create awareness about HIV and AIDS, dispel myths, and promote responsible behaviour among young people. The programme included an informative talk followed by a Kadaprasangam, a traditional art form effectively used to convey social messages and raise awareness about HIV and AIDS in an engaging manner. The session was led by Mrs. Kayamkulam Vimala, a renowned social activist and retired teacher, who served as the resource person. Her presentation and performance were well received and helped students understand the social, medical, and psychological aspects of HIV/AIDS. More than 600 students actively participated in the programme, making it a highly impactful awareness initiative.



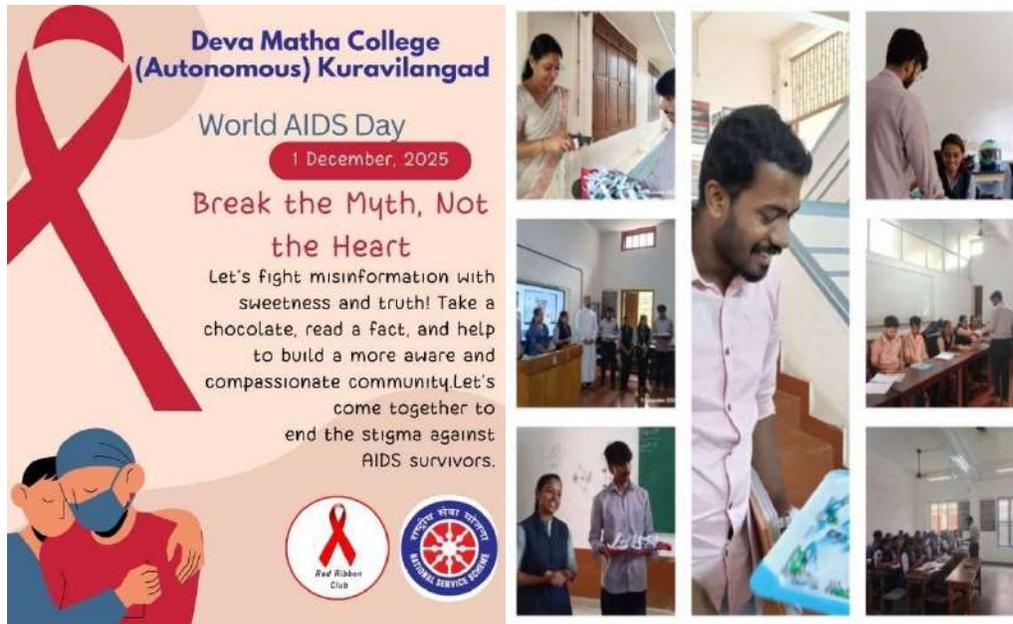
## Wall of Oath

As part of the observance of National Anti-Drug Addiction Day, a Wall of Oath was set up for the students on 1 October. Students read the anti-drug oath and thereafter marked their signatures on the wall, expressing their support for anti-drug movements. The wall was displayed in the open auditorium, enabling maximum participation from students across the campus.



## Break the myth not the heart

International AIDS Day was observed by organizing an awareness activity aimed at breaking various myths and misconceptions related to AIDS. As part of the programme, a myth and its corresponding fact related to AIDS was attached to a toffee and distributed among students in the college. A total of 100 myth–fact messages were distributed on the day. The initiative effectively helped in eradicating misunderstandings and spreading accurate awareness about AIDS among students.



## Blood donation

Students from our institute regularly participate in blood donation camps. The institute encourages students to donate blood, promoting awareness about its importance and benefits.

