

DEVA MATHA COLLEGE KURAVILANGAD
REPORT OF ENTREPRENEURSHIP DEVELOPMENT CLUB
ACTIVITIES 2024-2025

SL.NO	ACTIVITY	DATE
1	DIFFERENT SCHEMES OF INDUSTRIES DEPARTMENT	07.10.2024
2	ENTREPRENEURSHIP DEVELOPMENT	21.10.2024
3	ENTREPRENEURS' SUMMIT 2024	13.12.2024
4	EXHIBITION ON SUSTAINABILITY AND ENVIRONMENTALLY FRIENDLY ACTIVITIES	24-02-2025

DIFFERENT SCHEMES OF INDUSTRIES DEPARTMENT

Name : DIFFERENT SCHEMES OF INDUSTRIES DEPARTMENT
Academic year : 2024-2025
Date(s) on which program conducted : 07.10.2024
Collaborating agency inside or outside the institute : P.G. Department of Commerce
Beneficiaries : Students
Name / Affiliation & Contact details (E-mail) of the resource person(s)
:Ms. MAYA GOPAL
Industries Extension Officer
Uzhavoor Block
Taluk Industries Office, Meenachil
Mob. No: 9188127080
Number of teachers coordinated the program : 3
Number of students participated in the program : 100

A brief report on program

A highly insightful session on Entrepreneurship Development was conducted at Deva Matha College, Kuravilangad on 7th October 2024. The session was led by Maya Gopal, a distinguished representative from the Government of Kerala. The program, which took place from 2:15 PM to 3:15 PM, was organized by the Entrepreneurship Development Club at E learning Centre.

The main objective of this session was to inspire students to explore the potential of entrepreneurship as a viable career path, even during their academic years. Maya Gopal, who has extensive experience in entrepreneurship development initiatives, shared her valuable insights on various aspects of becoming an entrepreneur.

Key Highlights of the Session were:

1. Introduction to Entrepreneurship: She emphasized that entrepreneurship is not only about starting a business but also about innovation, problem-solving, and leadership.
2. Entrepreneurial Opportunities for Students: A significant portion of the discussion was dedicated to exploring how students can generate income while still studying.
3. Support from Government Initiatives: She also touched upon various government schemes and programs available to budding entrepreneurs particularly those aimed at students.

The session concluded with a lively Q&A segment, where students had the opportunity to ask questions regarding their specific entrepreneurial interests. Her encouragement and practical insights left a lasting impact on the audience, motivating them to consider entrepreneurship as a viable and exciting path for personal and professional growth. Overall, the session was highly beneficial for the students



**DEVA MATHA
COLLEGE
KURAVILANGAD**

**ENTREPRENEURSHIP
DEVELOPMENT
CLUB**

*In Association with
P.G. Department of
Commerce*

**Organises Talk on
DIFFERENT SCHEMES OF
INDUSTRIES DEPARTMENT**

RESOURCE PERSON  **Ms. MAYA GOPAL**
Industries Extension Officer
Uzhavoor Block
Taluk Industries Office,
Meenachil

DATE: 07/10/2024, MONDAY  **TIME :** 2:20 P.M.  **VENUE:** E-LEARNING CENTRE



ENTREPRENEURSHIP DEVELOPMENT

Name : **ENTREPRENEURSHIP DEVELOPMENT**

Academic year : 2024-2025

Date(s) on which program conducted : 21.10.2024

Collaborating agency inside or outside the institute : P.G. Department of Commerce

Beneficiaries : Students

Name / Affiliation & Contact details (E-mail) of the resource person(s):

MR. SIVAPRASAD C

General Manager,

Josco Food Industries-OJES

Mob. No: 9744259444

Email: 7679siva@gmail.com

Number of teachers coordinated the program : 2

Number of students participated in the program : 79

A brief report on program

Report on Entrepreneurship Development Program

An Entrepreneurship Development Program was successfully conducted under the guidance of Mr. Shivaprasad C, a well-known expert in the field. The event was organized by Ms. Soumya Sebastian, the Co-ordinator of the Entrepreneurship Development (ED) Club, and aimed at fostering entrepreneurial skills among students.

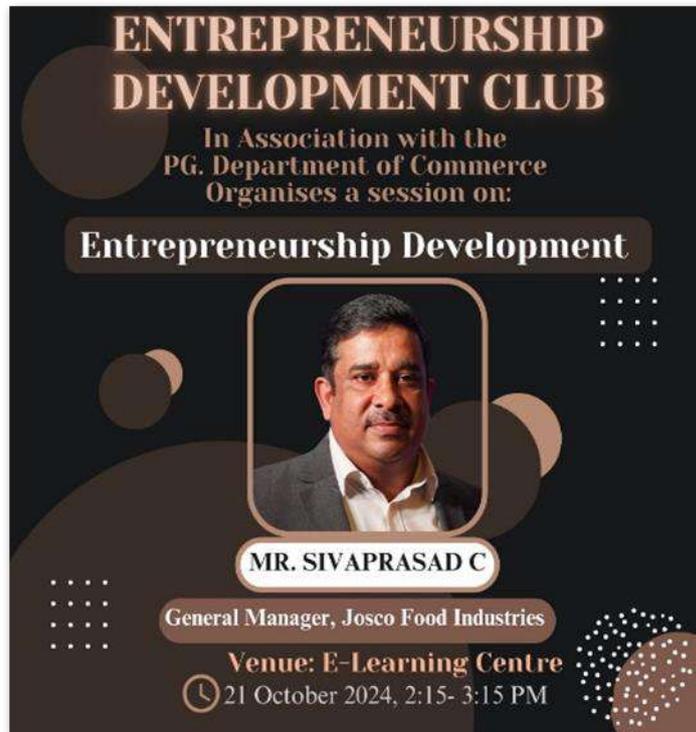
The program commenced with an introductory speech by Ms. Soumya Sebastian, who highlighted the importance of entrepreneurship in the current economic scenario and the role of the ED Club in nurturing innovative minds. She welcomed Mr. Shivaprasad and introduced him to the audience, emphasizing his vast experience and accomplishments.

Mr. Shivaprasad's session was engaging and insightful, covering key aspects of entrepreneurship such as ideation, business planning, and overcoming challenges. He shared real-life case studies and provided actionable tips for aspiring entrepreneurs, which resonated well with the audience. The participants actively engaged in discussions, making the session highly interactive and informative.

The program concluded with a Vote of Thanks delivered by Ms. Benitta Reji, the Secretary of the ED Club. She expressed her gratitude to Mr. Shivaprasad for his valuable contribution, thanked

Ms. Soumya Sebastian for her efforts in organizing the event, and acknowledged the active participation of the students.

Overall, the Entrepreneurship Development Program was a resounding success, leaving the participants motivated and better equipped to pursue their entrepreneurial ambitions.





REPORT ON ENTREPRENEURS' SUMMIT 2024

Academic year :2024-2025
Date(s) on which program conducted : 13.12.2024
Beneficiaries : Students
Name / Affiliation & Contact details (E-mail) of the resource person(s):

1. Ms. Charulatha A S

Kannaki Boutique Near Juma Masjid Chenakkal
Calicut University
Ph: 9847156146

2. Mr. Anish Thomas Melvettam

CEO, MFC(Madhyakerala Farmer Producer Company Ltd.)
Kozha, Kottayam Dist
Ph: 7559057659

madhyakeralamfc@gmail.com

3. Ms. Ria Sebastian

Faculty of English
IHRD College of Applied Sciences
Kaduthuruthy
Ph: 9745559884

Soyful Candles

4. Ms. Aswathy Mani

Research Scholar in English
Deva Matha College, Kuravilangad
Home Made Cakes

Number of teachers coordinated the program : 3

Organized by : Entrepreneurship Development (ED) Club, Deva Matha College

Number of students participated in the program : 112

Report on Entrepreneurs' Summit 2024

The much-anticipated Entrepreneurs Summit 2024 organized by the Entrepreneurship Development (ED) Club of Deva Matha College was a resounding success. The event aimed to inspire, educate, and motivate aspiring entrepreneurs, offering them a platform to learn from industry experts and academic leaders.

The summit commenced with a prayer song rendered by Ms. Ashitha Xavier, setting a solemn and inspiring tone for the event. This was followed by a welcome address delivered by Ms. Soumya Sebastian, the ED Club Convenor. In her speech, she highlighted the importance of entrepreneurial skills in shaping future leaders and emphasized the role of the ED Club in fostering innovation and business acumen among students.

Presidential Address was delivered by Dr. Sunil C. Mathew, Principal of DMC. He stressed the importance of entrepreneurship in the modern economy, urging students to take calculated risks and develop critical thinking skills to succeed in the competitive business world. His speech was both insightful and motivational, leaving a lasting impact on the audience.



The formal inauguration of the summit was carried out by Sri P.C. Kuiran, former President of Uzhavoor Block Panchayath. In his inaugural address, he shared his experiences as a public leader and emphasized the role of community support in nurturing local entrepreneurs. His words inspired the attendees, especially students, to think beyond traditional career paths and explore opportunities in the entrepreneurial space.

Felicitations were delivered by Rev. Fr. Dinoy Kavalammackal, Vice Principal of DMC, who praised the ED Club for its initiative in organizing such an impactful event. He stressed the importance of aligning entrepreneurial ventures with ethical values and social responsibilities. He also appreciated the efforts of the ED Club in bridging the gap between academic learning and real-world business challenges. He encouraged students to utilize the opportunities provided by the ED Club to cultivate a growth mindset and pursue their entrepreneurial dreams.

The event concluded with a heartfelt vote of thanks proposed by Sri Jose Mathew, Convenor of the ED Club. He expressed his gratitude to all the dignitaries, faculty members, students, and other stakeholders for their invaluable contributions to the success of the summit.

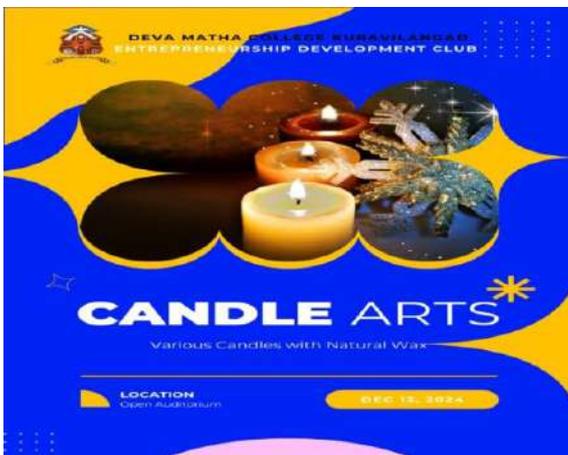
The event commenced with a series of inspiring speeches from four distinguished entrepreneurs who shared their business journeys, challenges, and achievements. Each entrepreneur also

introduced their products, which were made available for purchase by the staff and students throughout the event.

Mr. Anish Thomas Melvettam, CEO of MFC Kozha (Madhya Kerala Farmer Producer Company Ltd.), presented an array of millet-based food products, promoting healthy and sustainable eating habits.



Ms. Riya Sebastian, an English faculty member at IHRD College, Kaduthuruthy, displayed her beautifully handcrafted soy candles under the brand "Soyful Candles."



Ms. Charulatha AS, the proprietor of Kannaki Boutique and an experienced teacher, showcased a versatile collection of elegant sarees blending traditional and modern styles.

Ms. Aswathy Mani, a research scholar, captivated visitors with her delectable homemade cakes, skillfully crafted to appeal to all.



Adding to the cultural richness of the event, NSS volunteers ran a stall serving a variety of traditional food items, offering visitors a taste of local culinary heritage. The event was well-received, with enthusiastic participation from students and teachers who purchased various products, supporting the creativity and hard work of the stall owners. It was a vibrant platform for local talent and small-scale businesses, fostering creativity, innovation, and community engagement. The Entrepreneurs Summit 2024 was a landmark event, leaving participants inspired and motivated to embark on their entrepreneurial journeys. The event succeeded in fostering a spirit of innovation and collaboration, reinforcing DMC's commitment to holistic education and entrepreneurial development.

Outcome:

The event was a resounding success, promoting local talent, entrepreneurship, and community spirit. It provided a dynamic platform for showcasing creativity, skills, and innovative products. Enthusiastic participation from students and teachers boosted stall owners' confidence and highlighted the value of supporting local ventures. The collaborative atmosphere inspired fresh ideas, encouraged sustainable practices, and sparked entrepreneurial interest among students.

The summit successfully promoted the spirit of entrepreneurship and self-reliance among students and staff. The interactive sessions and the display of products inspired budding entrepreneurs, while the food fest added a celebratory touch to the event. The event concluded at 3:30 PM, leaving participants enriched with knowledge, new connections, and memorable experiences.

This event served as a testament to the potential of local entrepreneurship, sustainable practices, and community collaboration.

Exhibition on Sustainability and Environmentally Friendly Activities

Academic year : 2024-2025
Date(s) on which program conducted : 24-02-2025
Collaborating agency inside or outside the institute : ED Club, IEDC, IIC & Commerce Association
Beneficiaries : Students
Name / Affiliation of the resource person(s) : Rev. Fr. Dinoy Mathew Kavalammakkal
Vice principal Deva Matha College Kuravilangad
Dr. Anish Thomas
HOD of Department of commerce
Deva Matha College Kuravilangad
Number of teachers coordinated the program : 4
Number of students coordinated the program : 2
Number of students participated in the program : 131

A brief report on program

The Exhibition on Sustainability and Environmentally Friendly Activities was successfully held at Deva Matha College on 24 February 2024. The event was inaugurated by Rev. Fr. Dinoy Mathew Kavalammakkal, Vice Principal of Deva Matha College, and Dr. Anish Thomas, Head of the Commerce Department

In their inaugural addresses, Rev. Fr. Dinoy Mathew Kavalammakkal and Dr. Anish Thomas emphasized the importance of sustainability and eco-friendly practices. Dr. Anish Thomas aptly pointed out that "sustainability is not a destination, it's a journey." The coordinator, Soumya Sebastian, also spoke about the objectives and significance of the exhibition.

The main objectives of the exhibition were to promote sustainability and eco-friendly products and activities. The event featured various exhibits and displays that showcased environmentally friendly practices and products.

The session was highly engaging, with active participation from students. The welcome speech was delivered by Alen Manual, a 1st-year B.Com student, and the vote of thanks was delivered by Anju Sebastian, also a 1st-year BCom student.

The exhibition came to a close at 3:30 pm, having successfully achieved its objectives and raised awareness about the importance of sustainability and eco-friendly practices.



DEVAMATHA COLLEGE KURAVILANGAD

IN ASSOCIATION WITH
IEDC, IIC, ED CLUB & COMMERCE ASSOCIATION
PRESENTS

**EXHIBITION
on Sustainability and
Environmentally Friendly
Activities**

24 FEB 2025

9:30 AM - 3:30 PM

D 301
Seminar Hall

PROGRAMME COORDINATORS

Mr. Somanja Sebastian (ED club coordinator) Dr. Shanmuga Joseph (IEDC, Nodal officer)
Mr. Jose Mathew (ED club Joint Coordinator) Ms. Varsha Maria Babu (IIC, Coordinator)

DEVAMATHA COLLEGE KURAVILANGAD

In association with
IEDC, IIC and ED club
Presents

**EXHIBITION
on Sustainable Development
Activities**

Date
24 Feb 2025

Time
9:30 AM - 3:30 PM

Venue

Programme coordinators
Mr. Somanja Sebastian (ED club coordinator)
Mr. Jose Mathew (ED club Joint Coordinator)
Dr. Shanmuga Joseph (IEDC, Nodal officer)
Ms. Varsha Maria Babu
(IIC, Coordinator)

