

**DEVA MATHA COLLEGE KURAVILANGAD**  
**ENTREPRENEURSHIP DEVELOPMENT CLUB**

**SUMMARY OF ED CLUB ACTIVITIES 2022-23**

<b>SL.NO.</b>	<b>NAME OF THE ACTIVITY</b>	<b>DATE</b>
<b>1</b>	<b>SEMINAR ON IDEA GENERATION</b>	<b>27.07.2022</b>
<b>2</b>	<b>CAKE FIESTA 2K22</b>	<b>23.12.2022</b>
<b>3</b>	<b>INDUSTRIAL VISIT</b>	<b>10.03.2023</b>

## SEMINAR ON IDEA GENERATION

Academic year : 2022-2023  
Date(s) on which program conducted : 27.07.2022  
Collaborating agency inside or outside the institute : ED Club association with IEDC and IIC of Deva Matha College  
Beneficiaries : Students  
Name / Affiliation & Contact details (E-mail) of the resource person(s): Mr Sino Jacob Mathew  
sinodick@gmail.com  
Number of teachers coordinated the program : 4  
Number of students participated in the program : 84

### A brief report on program

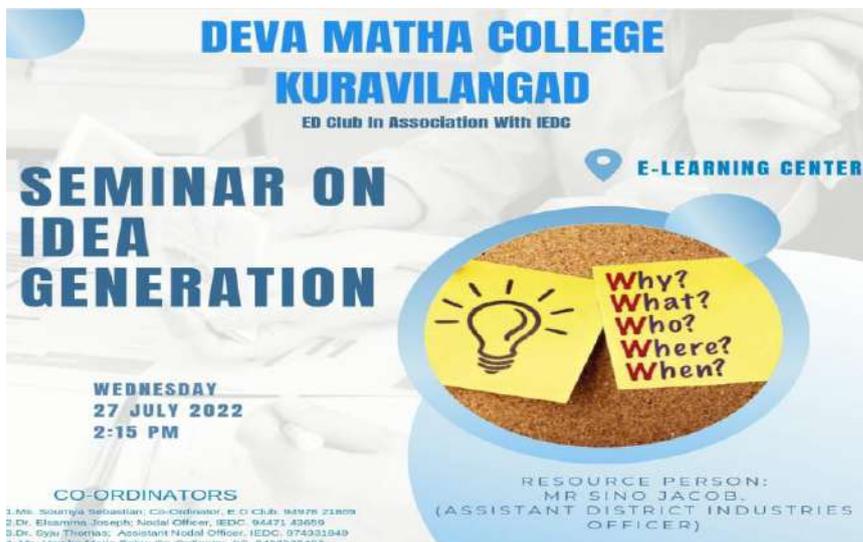
SEMINAR ON IDEA GENERATION- 27th July 2022

Entrepreneurship is a profession. Like any other professions, it can be developed & fostered through specific educational and intensive training programs. Entrepreneurship development is of immense importance in Kerala, where the well-qualified educated talented youth encounter the severe problem of unemployment. To be a successful entrepreneur the first and foremost important thing is to have a good Business Idea

A Seminar on Idea Generation was organised by ED Club association with IEDC and IIC of Deva Matha College at 2:20pm at E Learning Centre. About 84 students participated in the Session

Mr. Sino Jacob, Assistant District Industries officer took class on what is idea generation, why idea generation important; most common mistakes done and about the assistance from the part of government.

The session wrapped around at 2:15 pm Seminar was really wonderful that it really kindled the young minds, to be a successful entrepreneur.





# Attendance of participants

Deva Matha College, Kuravilangad

Seminar on "Idea Generation"

Date: 27.7.2022

Time: 2.15-3.15

Venue: E-learning Centre

## Attendance Sheet

Sl.No	Name	E-mail id	Mobile No.	Category
1	Catherine Zach	catherinezack146@gmail.com	9446149262	
2	EMI ELEZABETH Saji	emielezabethsaji02@gmail.com	8075818762	
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20	Julie Thomas	juliethomas2001vicramana@gmail.com	8330802885	

Deva Matha College, Kuravilangad

Seminar on "Idea Generation "

Date: 27.7.2022

Venue : E-learning Centre

Time: 2.15-3.15

Attendance Sheet

Sl.No	Name	E-mail id	Mobile No.	Category
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68	Dave Jay	davemlu0	28900212	Dave
69	Mathews Varshese		9446056315	Mathews
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71	Pishone Baby		9188805532	Pishone
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73	Abin Saji			Abin
74	shebin se			shebin
75	Jestin bernis			Jestin
76	Tom Thomas			Tom
77	Alcega Thomas			Alcega
78	Masrabhisya Mahamud			Masrabhisya
79	Roshni Gore			Roshni
80	Arsha			Arsha
81	HR/SH/kesbikaw			HR/SH/kesbikaw
82	Arin Mahan			Arin
83	Devarand. A			Devarand
84	Indrajith Hari	indrajithhari2001@gmail.com		Indrajith

Seal of the Organizing Unit / Agency

Name(s) & Signature(s) of the Coordinator(s)  
 Ms. Soumya Sebastian ( E.D Club Co-ordinator)  
 Dr. Elsamma Joseph (ED Club Joint Coordinator)  
 Dr. Syju Thomas ( Nodal Officer, IEDC)  
 Ms. Varsha Maria Babu ( Coordinator,IIC)

## Cake Fiesta 2k22

Academic year : 2022-2023

Date(s) on which program conducted : 23.12.2022

Collaborating agency inside or outside the institute : ED Club

Beneficiaries : Students

Number of teachers coordinated the program: 1

Number of students participated in the program :84

### A brief report on program

December is the month of Christmas which brings family together to celebrate their faith and culture. In the light of this celebration period, The Entrepreneurship Development (ED) club under the auspices of Post graduate department of Commerce, Deva Matha College Kuravilangad has conducted a cake festival called 'Cake Fiesta' on 23<sup>rd</sup> December 2022 in Deva Matha College. Malanadu cakes from Malanadu outlet in Kanjirappally, Kottayam was selected as the cake distributor for the fest. Ms. Soumya Sebastian Assistant Professor of the department of commerce was the coordinator of this fest.



## **INDUSTRIAL VISIT**

Academic year	: 2022-2023
Date(s) on which program conducted	: 10.3.2023
Collaborating agency inside or outside the institute	: ED Club
Beneficiaries	: Students
Number of teachers coordinated the program	: 2
Number of students participated in the program	: 14

### **Industrial Visit Report**

First M.Com students of Deva Matha college has conducted an Industrial Visit on 10/03/2023 as per the curriculum. Kannan Devan Hill plantations in Munnar is selected as the industry to be visited. The journey was accompanied by all the 14 students along with our staff guide Dr. Renny A George and Mrs. Soumya Sebastian. The total cost for the one-day industrial programme is Rs 10500 with out food. Average cost of each student is 750+ food expense.

### **List of students participated**

- Ahalyamol OJ
- Alain Monica George
- Arunima M
- AswathySaji
- Devika Shibu
- Jacob Paul
- Jibin Joseph
- Keerthana EP
- Nivya Prasad
- Sangeetha ES
- Sreejith Anil
- Sreekutty PS
- Sreelekshmy VM
- SruthyGopakumar

### **List of teachers accompanied**

1. Dr. Renny A George
2. Mrs. Soumya Sebastian

### **Time Chart**

6:30 AM: Departure

8:45 AM: Breakfast  
9:25 AM: Resume Journey  
10:45 AM: Hydrel Park Munnar  
11:45 AM: Resume Journey  
12:15 PM: Kannan Devan Hill Plantations Munnar  
1:50 PM: Resume Journey  
2:10 PM: Lunch  
2:45 PM: Rose Garden  
3:05 PM: Resume Journey  
3:50 PM: Mattupetty Dam  
4:45 PM: Resume Journey  
5:00 PM: Kundala Dam  
5:50 PM: Resume Journey  
7:50 PM: Supper  
11:15 PM: Arrival

### **Major Spots Visited**

- I. Kannan Devan Hill Plantations
- II. Hydrel Park Munnar
- III. Rose Gardens
- IV. Mattupetty Dam
- V. Kundala Dam

### **Kannan Devan Hill Plantations Munnar**

Kannan Devan Hill Plantation is a privately owned Indian consumer goods and tea plantations company headquartered in Idukki district, Kerala. The company was formed in 2005 post the exit of Tata Tea from its plantations in Munnar. Tata Tea Ltd restructured and transferred its holdings to Kannan Devan Hill village under participatory management.

We reached the spot on 12:15 PM. After 15 minutes we entered into the production house to see the production process. A 40-year experienced worker who start his career at 16 years of age detailed all the process of manufacturing tea. We all get basic idea about the processing of tea. There is also a food stall and tea stall by Kannan Devan Company. Many students brought tea dust and other products from there.

### **Key Tablets of interaction**

- 1 KG of tea dust is produced from 4 KG of leaf
- White tea is the most expensive tea in KDHP
- White tea dust is only produced by using sunlight

- There is 50+ varieties of tea in KDHP
- Company also produces chocolates, coffee powder etc



## Conclusion

- We resume the journey at 5:50 PM and have supper at 7:45 PM. By 11:15 PM we reach back our destination. First Industrial Visit of 1st M.Com students of Deva Matha College Kuravilangad was a great experience to all of us. It bridges the gap between theoretical learning and practical learning. Students get an opportunity to gain knowledge about the field of interest. Interfacing with the industry provide a chance to build network and hone their skills. The domain wisdom and practical outlook towards the industry and requisite skill for the industry is also known to the students.

We deeply expressed our gratitude towards to the entire department which help us to conduct this programme.